

**Beverly Farms PTA Meeting**  
**February 7, 2012**

Officers Present:

Mindy Kim, PTA President  
Heather Strauch, President Elect  
Michelle Bernstein, Treasurer  
Patti Wang, VP Programming  
Nicole Kustner, VP Fundraising  
Stephen Reckford, Secretary  
Judi Lapidus, MCCPTA Rep  
Joni Williams, MCCPTA Rep

Mindy Kim called the meeting to order at 7:10pm.

Mindy welcomed the attendees and introduced the guest speaker Dr. Mary Alvord, Psychologist. Prior to the presentation, the business part of the meeting was conducted.

The previous minutes were reviewed and approved (Alisa Weinstein moved and Virginia 2<sup>nd</sup>).

President's Report:

- The Bylaws were revised this year including the following changes: addition of a treasurer elect and removal of the 2 term limit. Mindy thanked the Bylaws committee for their work.
- The PTA is going to introduce Activity Rocket (<http://www.activityrocket.com/>) as a afterschool activity locator service
- Mindy reviewed some guidelines from the school nurse on when to keep your child home from school.
- There is a 5th grade parent committee that is independent of the PTA working on ways to honor the last year, tribute gift, end of year party, and other items of specific interest to the 5th grade
- Mindy also asked if anyone wanted to join the nominating committee

Treasurer's Report:

- Michelle cited the written report provided to the PTA and noted there was little additional activity in January.

VP Fundraising: Nicole reviewed some of the fund raising efforts including:

- The winner of the California Pizza Kitchen Sprit Night Contest was Mr. Sussman's class
- The next spirit night will be in March due to the number of other activities in February
- Spirit wear is coming
- The Bingo/Auction Night raised over \$3,000 and every item received at least one bid.
- The direct appeal campaign is continuing until the next PTA Meeting
- Next staff appreciate lunch 2/23 for 2nd grade

VP Programming Report: Patti Wang and the Program Chairs reported:

- The following programs will have spring sessions: Chess Club, Creative Adventures, Mad Science 1/11, and keyboarding
- Thanks to Dede and all the volunteers for their work on the Bingo/Silent Action
- The science fair is 2/16

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- Skate night is 2/11

MCCPTA Rep: Judi and Joni reported on the most recent MCCPTA meeting:

- Limited discussion related to Elementary Schools
- Budget Meeting scheduled for 2/15 at 2:30PM
- Curriculum 2.0 discussion 2/8 at 7pm.
- As part of the Cultural Arts program, a visiting author spoke to grades 2 to 5. It was a great success.

Assistant Principal Kate Bradley briefed the membership on the March MSA exams and the April Terra Nova (TN) 2 exams. Flyers with the dates are now available on the school web site.

After the business meeting, Dr. Mary Alvord, Psychologist spoke for about 30 minutes and answered questions. Some of the main points follow:

- She practices cognitive therapy
- Discussed the importance of positive attitude
- Friends as a shield against bullying and the importance of bystanders
- Importance of pace and social competence
- Need to learn self control
- Need to reduce stress
- Value of proactive parenting including recognizing children for their accomplishments.

8:15pm meeting adjourned.